



MEDIA KIT
2021



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ABOUT

Adventurous is probably the word that describes me best. There is almost nothing in this world I wouldn't try - that's what makes the stories good in the end.

I'm a gipsy, a free soul, a digital nomad and I love our planet with all its beauty.

MY TRAVELS

Traveling the world as a digital nomad has always been a dream of mine. Connecting with people and cultures, teaching them about one another is my passion and a great part of my life.

Besides German, I speak English and Spanish fluently - my heart truly belongs to South, Central and North America, as well as the Caribbean and Mediterranean Sea. While traveling I look for hidden places, sustainability, surf spots, Yoga, helping people or preserving the nature and everything that is connected with these topics.



Countries visited
30



Weekly Impressions
19K



Average Reach
4.2K



Engagement
7,5%

STATISTICS

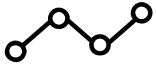
AUDIENCE DEMOGRAPHIC



Top Countries:
Germany, Colombia, USA,
Spanien, Mexico



Top Cities: Medellín,
Bogotá, Lima, Cali,
Stuttgart



Highest Age Range
25-34 - 50%
35-44 - 26%



58,5% Women
41,5% Men

Finding partners to work with. Hidden gems as well as local and sustainable businesses are my speciality. I want to use social media for what is good, inspire people to go outside their comfort zones and help them to take care of our world.

THE GOAL



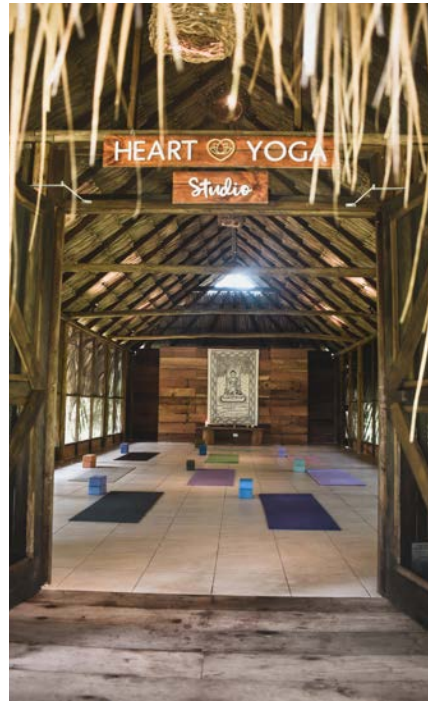
PRESS & INTERNATIONAL COLLABS

Shakebox, Stadtkind Stuttgart, Stuttgarter Zeitung
Travel Dude World, Dharmarabbit Yoga Mexico, Esnatos Colombia

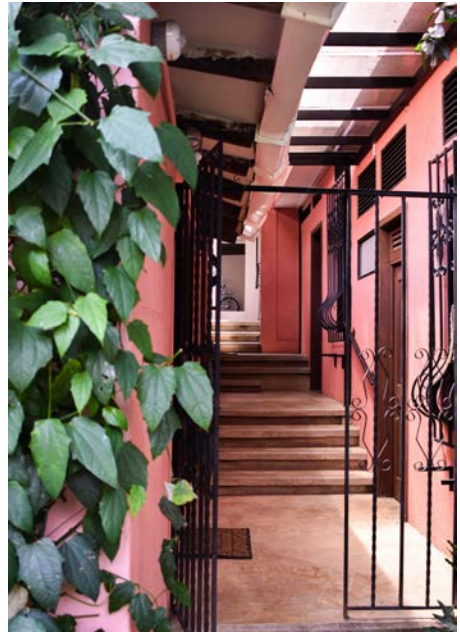
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THANK YOU!

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